

LSBF College Malaysia opens new campus

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(From left) LSBF College Malaysia director of governance and leadership affairs Tan Sri Ghauth Jasmon, LSBF College Malaysia director Dr Sajjal Divakaran, Deputy Higher Education Minister Datuk Mustapha Sakmud, LSBF Global chief executive officer Rathakrishnan Govind and LSBF Global chairman of the board of directors Alan Diaz at the launch of LSBF College Malaysia's new campus. - PIC COURTESY OF LSBF COLLEGE MALAYSIA

KUALA LUMPUR: The London School of Business and Finance (LSBF) College Malaysia recently celebrated the opening of its new campus and announced the allocation of RM5 million in full scholarships for deserving students from the B40 category.

Held at the LSBF College auditorium in Jalan Hang Lekiu, Kuala Lumpur, the campus was officiated by Deputy Higher Education Minister Datuk Mustapha Sakmud.

Present at the launch were diplomats from multiple embassies, representatives from the United Kingdom, Russia, Singapore and India, and senior delegates from LSB's Academic Partner University, University of Suffolk, the UK.

The scholarship, which was presented to Mustapha by LSBF College Malaysia director Dr Sajjal Divakaran and LSBF Global chief executive officer Rathakrishnan Govind, aims to empower students to build rewarding careers across various industries.

The launch also marked a milestone in LSBF's global expansion, reinforcing its vision of being a destination of choice for students from around the world.

The College provides a diverse range of programmes, from certificates and foundation courses to diplomas and professional qualifications, such as ACCA.

LSBF College Malaysia offers a cutting-edge educational experience, featuring state-of-the-art technologies, including Extended Reality (XR), Virtual Reality (VR), Augmented Reality (AR), Hologram technology and Artificial Intelligence (AI).

Students will be able to immerse themselves in hands-on learning experiences across multiple disciplines such as healthcare, business and technology, equipping themselves with practical skills needed to excel in today's competitive job market.

As part of LSBF's expansion, bachelor's degree programmes from well-known UK universities will be introduced at LSBF College Malaysia starting next year.

This will provide Malaysian and international students with the opportunity to earn prestigious UK qualifications here in Malaysia, further enhancing the college's global reputation for academic excellence.

Additionally, students will have the chance to participate in exchange programmes with LSBF campuses in Singapore and the UK, giving them valuable international exposure.

These initiatives will be part of the Global Classroom initiative, designed to provide students with a truly international education experience, connecting them with peers and professors from around the world.

With the opening of its Malaysian campus, LSBF positions itself as a key player in the country's education sector.

"LSBF Malaysia has ultra-modern facilities and student spaces, and boasts state-of-the-art learning labs. I'm immensely proud of the LSBF team that made this possible and look forward to welcoming students," said Rathakrishnan.

Sajjal added: "Our vision is to establish LSBF Malaysia as a cornerstone of educational excellence, providing students with the tools to thrive both locally and internationally. We are here not just to stay, but also to grow, innovate and lead."

LSBF Malaysia's future plans include the introduction of new specialisations in business, healthcare and technology, along with partnerships with leading corporations and educational institutions.

LSBF Malaysia is currently in advanced negotiations with the University of Suffolk and University of Greenwich to introduce bachelor's degree programmes at its campus.

Its curriculum includes more than 15 diploma programmes across key areas like business, computing, accounting, finance, logistics, digital marketing, psychology and human resource management.

The college is also introducing innovative programmes in emerging fields such as Cybersecurity & Ethical Hacking; FinTech & Blockchain Technology; Environmental Sustainability & Renewable Energy; Artificial Intelligence & Machine Learning, and Data Science & Analytics.

The November intake is now open and will commence on Nov 18. Full scholarships are available for eligible students.