

## PNB to launch four-day premier financial literacy carnival on Aug 22

By **Bernama** - August 7, 2024 @ 5:37pm



PNB Group chairman Raja Tan Sri Arshad Raja Tun Uda said that MSAM 2024, their annual flagship financial literacy carnival held for the past 23 years, is part of their commitment to unit holders for social investment in education, community enhancement, financial literacy, and knowledge-sharing initiatives. — STR / FAIZ ANUAR

SHAH ALAM: Permodalan Nasional Bhd (PNB) will be organising the Malaysia Unit Trust Week (MSAM) 2024, from Aug 22 to 25, at Setia City Convention Centre (SCCC) here.

PNB Group chairman Raja Tan Sri Arshad Raja Tun Uda said that MSAM 2024, their annual flagship financial literacy carnival held for the past 23 years, is part of their commitment to unit holders for social investment in education, community enhancement, financial literacy, and knowledge-sharing initiatives.

"This year's MSAM carries the theme "Uplift Your Life at MSAM", aligning with PNB's renewed goal to strengthen the financial standing of the people across generations.

"Continuing our initiatives from previous years, financial education and Science, Technology, Engineering, and Mathematics (STEM) will be our focus to inspire young people to pursue knowledge and higher education," he said in a statement to the media in conjunction with the MSAM corporate partners networking event today (Aug 7).

In addition to the usual financial literacy activities and knowledge-sharing sessions, this year's event will include programmes such as a music festival, a food carnival (Maybank Islamic MAE-Dan Selera), and an auto festival.

Raja Arshad said 50 exhibitors, including companies from the PNB Group, Amanah Saham Nasional Bhd's (ASNB) agents, regulatory bodies, and state government agencies will be showcasing investment education activities and exhibitions at MSAM 2024.

Additionally, MSAM 2024 will offer visitors prizes worth approximately RM1 million, including a serviced apartment and a BYD Dolphin electric vehicle.

PNB also announced its premier partners for MSAM 2024, which are Malayan Banking Bhd (Maybank), SD Guthrie Bhd, Sime Darby Bhd, and S P Setia Bhd.

Sime Darby Property Bhd, Perusahaan Otomobil Kedua Sdn Bhd (Perodua), and MNRB Holdings Bhd are the main partners.

Duopharma Biotech Bhd and Projek Lintasan Kota Holdings Sdn Bhd (Prolintas) are categorised as partners.

For more information, visit <https://www.pnb.com.my/msam/> or follow them on Instagram: @minggusahamdigital and on Facebook at "Minggu Saham Amanah Malaysia". — BERNAMA