

Avanade names Bhavya Kapoor as area president of growth markets

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KUALA LUMPUR: Avanade, one of Microsoft Corporation's leading solutions providers, has today announced the appointment of Bhavya Kapoor as its area president for growth markets.

Bhavya takes the reins from Rodrigo De Queiroz Caserta, who assumes a new role as Avanade's global technology business group lead.

Both appointments are effective from June 1 this year, the company said in a statement.

The development follows on the heels of Avanade having unveiled its first generative artificial intelligence (AI) lab for Southeast Asia in Kuala Lumpur last year.

Business Times had previously reported that the lab marks another milestone in Avanade's commitment to foster innovation, enable industry transformation and grow local talent in the region.

Bhavya joined Avanade in 2021 as Avanade's Southeast Asia managing director.

Under his leadership, Avanade's Southeast Asia business has experienced double-digit growth, recognised as an inclusive employer and named Microsoft's leading partner in the region.