

## Datasonic showcases Metaverse technology at national conference

By Business Times - October 31, 2023 @ 10:14am



Yang di-Pertuan Agong Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah was briefed by Datuk Syahril Abdullah while inspecting the Datasonic exhibition at the National Human Capital Conference & Exhibition (NHCCE) 2023 in Kuala Lumpur on 30 October 2023.

KUALA LUMPUR: Datasonic Group Bhd has teamed up with Virtual Tech Frontier to produce state-of-the-art solutions that will change the way organisations approach workforce development.

Datasonic is a leading provider of security-based ICT solutions, while Virtual Tech is a dynamic player in the virtual technology landscape.

Datasonic chief of special projects Datuk Syahril Abdullah said the partnership plays an important role in demonstrating the real-world application of Metaverse technology in the field of human resources.

Datasonic showcases the advanced Metaverse solution at the National Human Capital Conference & Exhibition 2023 (NHCCE 2023) at the International Trade and Exhibition Centre here. The NHCCE 2023 runs for two days from Monday.

It was graced by the Yang di-Pertuan Agong Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah.

"The solution enables organisations to create an immersive learning and development environment for their employees.

"This solution leverages augmented reality, virtual reality and gamification to enhance the learning experience," Syahril said.

He said Datasonic's participation in NHCCE 2023 is proof of its commitment to drive innovation and digital transformation in human capital development.

Also on display is an interactive demonstration where visitors to the Datasonic booth can experience a live demonstration of its metaverse solution, allowing them to see first-hand how this innovation can benefit their organisation.

There will also be expert insights where a team of experts will be on hand to provide insights and answer questions on how metaverse technologies can be leveraged to drive human capital development in the digital age.

Syahril said by participating in NHCCE 2023, Datasonic intends to explain the great potential offered by Metaverse in revolutionising various sectors, including human capital development.

"The company's innovative solutions aim to empower organisations to engage, educate and develop their workforce in an engaging and dynamic way."This participation also shows Datasonic's strong dedication towards advancing the conversation about the future of human capital development in a metaverse-driven world," he added.