

# Artroniq, Indonesia's United E-Motor to "transform" urban mobility in Malaysia

By [S Birruntha](#) - October 30, 2023 @ 8:40pm



Artroniq Bhd has partnered with Indonesia's electric motorcycle brand United E-Motor to transform urban mobility in Malaysia.

KUALA LUMPUR: Artroniq Bhd has partnered with Indonesia's electric motorcycle brand United E-Motor to transform urban mobility in Malaysia.

The partnership marks United E-Motor's entry into the Malaysian market, the companies said.

Both companies are dedicated to making eco-conscious commuting a reality, enhancing the lives of Malaysians while preserving the environment, Artroniq chief financial executive Marcus Chin said at its unveiling today.

He added that the partnership aligns with Artroniq's commitment to providing sustainable and innovative mobility solutions to its customers.

United E-Motor founder Henry Mulyadi said: "We are excited to join hands with Artroniq in bringing our eco-friendly and high-performance electric motorcycles to the discerning Malaysian audience."

Thrilling stunt shows and exciting test drive session were the highlights of the launch, providing both guests and the public with the opportunity to experience the performance and eco-friendly features of United E-Motor's TX-series models.

The centerpiece of the event was the unveiling of United E-Motor's electric motorcycles - the TX3000 and TX1800, showcasing a fusion of elegance, performance and environmental consciousness.