

# PNB's popular MSAM is back, this time in Penang

By **S. Joan Santani** - September 5, 2023 @ 6:20pm



Permodalan Nasional Berhad (PNB) will once again be hosting Minggu Saham Amanah Malaysia (MSAM), this time in Bertam, Penang from Sept 30 to Oct 8.

KUALA LUMPUR: Permodalan Nasional Berhad (PNB) will once again be hosting Minggu Saham Amanah Malaysia (MSAM), this time in Bertam, Penang from Sept 30 to Oct 8.

PNB's flagship event is also the centre of the fund manager's Sustainability Framework's social pillar – to continue its commitment towards funding education, community upliftment, financial literacy and knowledge sharing initiatives

PNB president group chief executive Ahmad Zulqarnain Onn said MSAM continues as an annual agenda since it was first introduced in 2000.

Themed "Bijak Melabur, Santai Berhibur", in line with PNB's aspiration to improve financial literacy among Malaysians, MSAM 2023 will be organised in hybrid form for the first time.

Elements of STEM (science, technology, engineering and mathematics) will be incorporated into the exhibition booths, activities and content.

"Our goal is to inspire the young to pursue knowledge and higher education, which we all know is game changing for many families. It is our hope that visitors and viewers will leave the event inspired, ingrained with new knowledge and learning." he added.

PNB announced its corporate partners for MSAM 2023 during the Majlis Jalinan Rakan Korporat MSAM 2023 at Menara PNB today.

Ahmad expressed appreciation to the Penang government and involvement of MSAM 2023 corporate partners who have been instrumental towards ensuring successful organisation of the event.

MSAM 2023 corporate partners comprise Malayan Banking Bhd, Sime Darby Plantation Bhd, UMW Holdings Bhd and SP Setia Bhd.