



#TECH: Malaysian designs win Honor Talents Global design competition

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The Honor Talents Global Design Competition winners announced.

KUALA LUMPUR: Six Malaysian designs for the Honor Talents Global Design Competition received six international awards, and among the winning designs were those by Hoh Sheng Yue from Tunku Abdul Rahman University (UTAR). She won the first place piece for the open design group with her 'In The Heart of Nature' design.

The competition revolves around the 'Inspire the Future' theme, which aims to bring together pioneering artistic creation, mobilise Honor brand's rich resources and support, as well as preserve innovative design originality.

The competition was judged by world-renowned photographers and industry professionals based on categories of wallpapers, foldable wallpapers, watches, open designs, AR interactive artwork design, and interactive art installation design.

ADVERTISING

Honor Malaysia teamed up with local institutions such as Era Technology Communication Art & Design, Multimedia University (MMU), Taylor's University, Universiti Teknologi MARA (UiTM), and Universiti Tunku Abdul Rahman (UTAR).

One can create from abstract to complementary colours, gouache or graphic art, even kinetics and mosaics, or any form of art patterns that is organic and freely explored within the world of design principles.

The designs will compete with other arts, with In-school Awards worth up to RM70,000 up for grabs, consisting of Honor's latest products - Honor 70, Honor MagicBook 14 2022, Honor pad 8, and Honor Earbuds 3 Pro.