

#TECH: Microsoft and LinkedIn launch digital skills programme

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KUALA LUMPUR: Under the Skills for Jobs programme, Microsoft and LinkedIn have introduced six new Career Essentials Certificates, which was identified as six most in-demand positions in the digital economy based on data from LinkedIn and the Burning Glass Institute.

The Skills for Jobs programme was created to bridge the gap between basic technical skill training and more advanced digital literacy courses. It will also assist the students in obtaining certifications that will aid in their job search. After finishing, students will also receive a LinkedIn badge, which will make it easier for potential employers to see their certification and skill set.

In a statement, Microsoft Malaysia's managing director, K Raman, said in a statement that closing skills gaps is essential for the development of an inclusive digital economy in the nation. He added that by 2025, Microsoft hopes to have trained and certified 10 million people for in-demand positions.

"With our new commitment to help equip another 10 million people globally with digital skills, we want to ensure every person has equitable opportunities to thrive in a cloud and Al-enabled future, opening up employment opportunities for people to succeed and embrace innovation. Together with LinkedIn and our ecosystem partners in Malaysia, we remain committed to empower every person to achieve more as we journey into the digital era," he said, adding that Microsoft and LinkedIn will also be offering 50,000 LinkedIn Learning scholarships to help people get ahead in their skilling journey.

The new certificates and courses will be available in seven languages: English, Simplified Chinese, French, German, Spanish, Portuguese, and Japanese.

All courses are accessible on LinkedIn at opportunity.linkedin.com. Additionally, Microsoft Community Training (MCT) and downloadable courses for use on other Learning Management Systems (LMS) are both available for nonprofit partners.