

SLB, formerly Schlumberger, opens new centre in Kuala Lumpur

By [Azanis Shahila Aman](#) - December 8, 2022 @ 5:20pm



SLB president, digital and integration Rajeev Sonthalia (left) said Innovation Factori was the gateway for customers to work closely with its experts to accelerate high impact innovation at scale.

KUALA LUMPUR: Global technology company SLB, formerly known as Schlumberger, has expanded its "Innovation Factori" network with the opening of a new centre here.

SLB president, digital and integration Rajeev Sonthalia said Innovation Factori was the gateway for customers to work closely with its experts to accelerate high impact innovation at scale.

Sonthalia said this was a new way to meet customers' challenges and opportunities, such as improving rig safety by fast tracking automation, optimising production with digital twins, and modeling for efficient carbon capture and storage.

"Through Innovation Factori, customers can extract maximum value from data and turn promising concepts into fully deployed digital solutions that deliver vast improvements in business performance and sustainability," he added.

Innovation Factori enables customers around the globe to accelerate the development and deployment of enterprise-scale artificial intelligence (AI) and digital solutions.

The solution will help to meet customers unique business demands, spanning the energy life cycle and new energy systems.

According to SLB, customers can benefit from a collaborative approach to problem solving, which enables them to build and deploy digital solutions in much reduced time frames.

Working with domain and data science experts, it said customers can leverage cloud-native applications in the DELFI digital E&P platform, which are seamlessly integrated with open data management platforms and the Agora edge AI and IoT solutions.

SLB president of Asia Basin Amy Chua said working closely with customers in Asia through digital innovation projects, the company had reduced field development planning cycle times by more than 30 per cent.

Chua claimed that the company had optimised production performance to achieve cost savings of 80 per cent and improved its return on investment by 50 per cent.

"Innovation Factori Kuala Lumpur enables us to further accelerate the pace of digital transformation with our customers in the region.

Since the launch of Innovation Factori in March 2021, SLB has delivered more than 200 digital innovation projects to customers around the world, supported by over 4,000 domain experts and more than 800 data scientists.