

Hyundai-Sime Darby Motor launches 'future-forward' Staria

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Hyundai-Sime Darby Motor Sdn Bhd's (HSDM) recently-launched Hyundai Staria 10-seater has been well received by the Malaysian public as a future-forward multi-purpose vehicle (MPV). STR/GENES GULITAH

KUALA LUMPUR: Hyundai-Sime Darby Motor Sdn Bhd's (HSDM) recently-launched Hyundai Staria 10-seater has been well received by the Malaysian public as a future-forward multi-purpose vehicle (MPV).

Sime Darby Motors Malaysia retail and distribution managing director Jeffrey Gan said that with more than 200 units sold since its launch in early October this year, the company is encouraged that the Malaysian public recognises the features of the Hyundai Staria as a dynamic MPV.

"We expect demand to continue to rise in the remaining months and into the new year," he said in a statement today.

HSDM managing director Low Yuan Lung said Hyundai is leading the pack in innovation, coupled with its strikingly futuristic design.

"This is the driving force behind the Hyundai Staria's attractiveness.

"We are heartened by the amazing and positive feedback from the first batch of owners, which is a testament to Hyundai's experience.

"Given the limited supply and the next batch expected in early 2023, now is the best time for MPV enthusiasts to lock in their orders while stocks last," he said.

The Staria 10-seater is equipped with Hyundai's cutting-edge SmartSens, with smart safety features including forward collision-avoidance assist, lane keeping assist, safe exit assist, lane following assist and rear cross-traffic collision-avoidance assist, among others.

With smart power sliding doors, a smart power tailgate, charging ports, full flat folding and sliding seats, wireless Android Auto/Apple CarPlay, USB outlets for all seats, and 3M premium tint, the Hyundai Staria offers luxurious comfort and convenience.

The Hyundai Staria 10-seater is available in three variants, namely the Lite, Plus, and Max.

It comes in Abyss Black Pearl, Creamy White, Shimmering Silver Metallic, Moonlight Blue Pearl, and Graphite Grey Metallic.

Priced from RM179,888, the Hyundai Staria 10-seater is the ideal next-generation model following the well-known Grand Starex, which is no longer available.