

#FASHION: Tumi and McLaren deliver supercar-inspired carrier range

By Syida Lizta Amirul Ihsan - November 4, 2022 @ 11:00am
Established in 1975, Tumi offers premium luggage, bags, backpacks and travel accessories for men and women on the move. The brand is also the official luggage partner of McLaren including its race team McLaren Racing and luxury supercar company McLaren Automotive.

Together with McLaren, Tumi races ahead of the pack with pieces that reflect these two brands' shared value of luxury high performance design.

Combining its product innovation and McLaren's engineering science, the Tumi I McLaren Collection is known for ultra-durable material, supercar-inspired features, and the unmistakable McLaren aesthetic.

The McLaren Axle Slim Brief in Black echoes aero-inspiration derived from McLaren supercars. It comes with leather top carry handles, magnetic zipper pulls, removable padded shoulder strap, sneaky pocket, and a padded laptop pocket that fits up to 14" screens.

The Velocity Backpack has aerodynamic automotive designs. Other key features include a padded laptop sleeve, two elastic-open side pockets, a back pocket with magnetic snap and built-in type-C USB port.



The Tumi | McLaren Collection is built on innovation, technology, and design. Meanwhile, the Aero International Expandable Carry-on in Carbon is crafted with a mix of exceptionally durable materials, this carry-on takes toughness to a new level. It offers front-lid or split-case entry to the main compartment as well as zip expansion, built-in combination TSA lock, three-stop telescope handle, and four dual spinner wheels.

The Torque Sling in Carbon is a modern and lightweight solution to keep valuables close and secure. In addition to a back vertical zip pocket and external open pocket with magnetic snap, it has two internal pockets as well as pen loops and a hook with leather strap for a key ring.

The McLaren Quantum Duffel features roomy main compartment, with two open pockets and a zip pocket. It also comes with a padded laptop compartment, detachable padded shoulder strap, and perforated leather top carry handles.

The newest styles are part of Tumi's Fall 2022 "Built for the Journey" campaign film. Starring McLaren Formula 1 driver Lando Norris, the film marks the final installment of the series which chronicles the personal and professional journeys of world-renowned sports and entertainment professionals known as the Tumi Crew.