

# #TECH: Acer goes 'green' with new laptops and desktops

By Hanum Afandi - August 5, 2022 @ 10:06am



The Acer Aspire 3 and Swift 5.



(From left) Acer Product & Marketing director of consumer business, Johnson Seet, Acer's senior product manager, Jeffrey Lai, Acer's marketing manager, Roseanne Ho, Acer's Sales,

and Marketing general manager, Chan Weng Hong, and Acer's Product & Business development manager, Edmund Ho.

KUALA LUMPUR: Going green and eco-friendly has been in the agenda of most tech companies, and Acer is one of them that is actively going this route for its line of products.

In conjunction with its Acer Day 2022's 'Make Your Green Mark' theme, the company has introduced new Vero series commercial variants as well as the Acer Swift 5, Aspire 3, and 5, which are all designed to be environmentally friendly.

Among the Vero devices launched include TravelMate Vero laptop, Veriton Vero Mini desktop, and Veriton Vero All-In-One (AIO) desktop.

Acer Malaysia's Sales and Marketing's general manager of products, Chan Weng Hong said last year, Acer initiated the Earthion platform to manage environmental challenges via innovative solutions.

"The name 'Vero' is given only to products that are designed on the Earthion platform, which must take into consideration every aspect from design, production, and materials to packaging and use-life of the product. Acer Malaysia aims to help customers and businesses access more eco-friendly device options that cater to their different needs," he said.

### **MADE WITH PCR PLASTIC**

The laptop's chassis features 30 per cent post-consumer recycled (PCR) plastic with 100 per cent recycled packaging.

It is built to MIL-STD-810G standards and is powered by Intel Core i5 and Intel Iris Xe as well as comes with 8GB RAM and 1TB PCIe NVMe SSD storage.

For safety, it has the Trusted Platform Module (TPM) and it also comes with Acer ProShield Plus.

The Acer Veriton Vero Mini, meanwhile, is made of 25 per cent PCR plastic in its ventilated chassis and ships with a 100 per cent recyclable box.

It is powered by the 12th Gen Intel Core i5 processor and is equipped with 8GB RAM and 256GB M.2 SSD.

With Acer Veriton Vero Mini's graphic user interface BIOS, users can access and configure functions via the keyboard or a pointing device like a mouse.

It is 1.3kg light and has a VESA Mountable design for a neat working table.

The Veriton Vero AIO consists of 30 per cent PCR material, shipped with 100 per cent recyclable packaging, and comes with a screwless and removable back cover.

It is powered by the 12th Gen Intel Core i5 and its 24-inch FHD IPS display supports wide viewing angles.

It has 8GB RAM and 512GB M.2 SSD and additional DDR4 slots and M.2 slots.

It is also equipped with an InfraRed (IR) scanner and peeker detection technology.

The Acer Veriton Vero Mini and Veriton AIO are priced at RM3,299 and RM4,599 respectively.

## **NEW SWIFT SERIES**

The new Acer Swift 5's exterior has a CNC-machined chassis made of Aerospace Grade Aluminum.

The laptop weighs 1.2kg and is 14.95mm tall in a mist green colour body with up to 12th Gen Intel Core i7 and Intel Iris xe graphics.

It supports up to 16GB dual-channel LPDDR5 memory and up to 1TB PCIe NVMe SSD storage.

For security, it features a built-in fingerprint reader on the power button and comes with a WQXGA touchscreen display made with Antimicrobial Corning Gorilla Glass.

Also, it has a 92.22 per cent screen-to-body ratio and has a backlit keyboard with an air inlet, which adds to the cooling system of TwinAir dual-fan system with D6 heat pipes.

Its oceanGlass touchpad is from ocean-bound plastic waste and is verified by Intel Evo too.

The Acer Swift 5 is available at Acer eStore, Acer's official store on Shopee and Lazada, and authorised Acer resellers from RM4,699.

## **ASPIRE 5 AND ASPIRE 3**

The 15.6-inch Acer Aspire 5 and Aspire 3 are powered by the 12th Gen Intel Core processor with a minimum of 8GB of RAM and up to 1TB SSD, and additional RAM slots and HDD upgrades.

For the Acer Aspire 5, it has NVIDIA GeForce MC550 discrete graphics and a USB-Type C port.

Both Aspire 3 and Aspire 5 models have an elevating hinge for comfortable typing, better sound quality, and improved ventilation.

The Acer Aspire 3 is available in Willow Green for RM2,499 while the Acer Aspire 5 starts from RM2,599.