

Taylor's University takes the lead to go 'Beyond Digitalisation'

Monday, 18 Jul 2022 7:37 AM MYT



Participants can look forward to a unique experience through various virtual reality showcases at Taylor's

Future Movement.

THE Taylor's Future Movement (TFM) is back for the fifth year in a row (Aug 6-7 and Aug 13-14) with the theme Beyond Digitalisation showcasing how Taylor's University integrates digitalisation into its programmes and a series of keynotes from high profile industry leaders.

The university continues to better students' learning experiences through extended reality facilities, as technology is now revolving around virtual worlds and realities.

TFM participants can visit the Virtual Reality Tunnel to witness the evolving education at Taylor's University.

Using the latest XR technologies in collaboration with industry partners such as Ministry XR, Zero Density and Broadcast Elements, participants will experience exciting immersive experiences such as in the fields of construction, design, law, medicine and in an immersive XR classroom.

TFM will also feature keynote sessions with industry experts from its Camp of Leaders programme who will share their knowledge on various topics in their respective fields, featuring topics such as women in leadership, climate change and environmental preservation as well as developing a meaningful career.

Speakers from the Camp of Leaders programme will feature the likes of Capital A director Surina Shukri, VaynerMedia APAC creative head and managing partner VJ Anand, McDonald's Asia regional chief marketing officer Eugene Lee and EcoKnights founder Dr Yasmin Rasyid.

There will also be an array of fun-filled activities, encouraging participants to put their skills in technology and craft making to the test.

In one such activity, Taylor's School of Architecture, Building and Design is organising an exhibition of structural creations, with the aim of developing the creative mindset of students through real-life projects and hands-on learning. The exhibition is a result of collaborations with Taylor's Me.reka Makerspace, Better Bamboo Buildings, and Sead Build – a specialist in bamboo applications in the building industry.

Participants will also get to enjoy a surf skating workshop, teaching participants the trending sport of surfing on land, which has interested youths across the world.



Surf Skating, an exciting new sport that's taking the youth by storm, will be featured in Taylor's Future

Movement.

TFM is an experience that introduces students to Taylor'sphere – a learning ecosystem and community that nurtures students' intellectual, mental and emotional growth.

Powered by digitalisation, TFM applies the latest technologies in creating an optimal learning environment for students. Students will be connected and introduced to a community of movers and shakers, as well as Taylor's University alumnus and industry partners, while learning from the very best in a wide variety of industries.